

FIDELIS
INTERNATIONAL
INSTITUTE



What is Fidelis

Fidelis International Institute is a non-profit organization devoted to research & promotion of ethics. We are present in 5 countries with a multinational, cross-cultural team.

Fidelis actively promotes the notion that strong ethics, based on solid values are essential to businesses, to the economy, and ultimately, to the wellbeing of society and of human beings around the globe.

FIDELIS PROMOTES ETHICS AND CORPORATE SOCIAL RESPONSIBILITY THROUGH FOUR MAIN AREAS OF KNOWLEDGE:

APPLIED RESEARCH

We offer ethical advisory services for corporations; we advice with difficult investment decisions, M&A and Private Equity deals. Fidelis gives recommendations on ethical dilemmas of all sorts.

EDUCATION

We offer lectures, courses and academic programs in the field of ethics. We develop educational programs for different types of audiences and institutions.

RESEARCH

We develop and sponsor research in various areas related to ethics, and the application of ethics, in businesses and organizations.

PUBLISHING

We generate knowledge and communicate it through articles, newsletters, and books in the field of business ethics.

Fidelis holds that ethics and corporate social responsibility should occupy a central role in the strategy of any organization, in any industry, in any country, placing the human being in all its dignity, at the core of its thinking and its acting.

Fidelis believes that ethics should no longer be disconnected to the way business is done around the world. We at Fidelis are called to instill ethics inside corporations and institutions solidly grounded on our core values.

Mission

Fidelis International Institute aims to be the leader in the generation of knowledge that promotes business-ethics values and their application in the companies and individuals. We achieve this leadership through in-depth research investigating the latest ethical issues confronting companies world-wide. Fidelis generates and shares this knowledge through publications, teaching, and consulting.

Vision

To become the international reference for business ethics knowledge. Fidelis shall be the most respected and influential organization in business and social ethics knowledge.

Research

FIDELIS CONDUCTS RESEARCH IN VARIOUS SUBJECTS REGARDING ETHICS:

- Serious or systematic violations of human rights violations, such as murder, torture, deprivation of liberty, forced labor, the worst forms of child labor and other forms of child exploitation.
- Grave breaches of individual rights in situations of war or conflict.
- Gross corruption.
- Violation of values that protect the human being in all its dignity.
- Severe environmental damages.
- Other particularly serious violations of fundamental ethical norms.

Ethical Screening Services

Fidelis analyses companies with a detailed methodology to determine their ethical compliance according to four ethical principles and nine evaluation criteria. We generate lists of companies in which investors are advised to be cautious, to avoid completely, or to feel confident they can invest in them.

Through our robust methodology we screen securities (equities and other securities), guaranteeing investors that their ethical principals are not being compromised when they make investment decisions.

Among other things, we make sure investors' money does not end up financing crime, weapons production, pollution, or violating human rights in some remote country, etc.

We believe all investments have an ethical implication, we help investors make sure their money is invested responsibly.

Our Ethical Principles:

1. *Natural Law*
2. *Common Good*
3. *Family*
4. *Human Dignity*

“Ethics should occupy a central role in the strategy of any organization, in any industry, in any country.”

Our Ethical Evaluation Criteria:

- 1. Violence to human life and instrumentalization of procreation.*
- 2. Workers’ rights violations.*
- 3. Questionable dealings in arms development, production and sales.*
- 4. Involvement in the pornography industry.*
- 5. Incitement to the immoderate use of alcohol or tobacco, or to excessive gambling.*
- 6. Abuse of natural resources.*
- 7. Fraud, money laundering, corruption and similar illegal activities.*
- 8. Promotion of unchristian ideals.*
- 9. Complicity with government injustice.*

Applied Research

Company ethical assessment. Fidelis develops ethical diagnosis for organizations and promotes de implementation of Ethical Paths to transform institutions deep inside, and make them place human values at the center of their strategies.

In-depth research. Fidelis helps organizations with specific in-depth research to match their needs, always with the aim of strengthening the dignity of human beings.

Why Fidelis?

Fidelis offers ethical screening and research services with the utmost reliability, guaranteeing a service of excellence.

We have a unique perspective to ethical issues.

- We have partnered with several ethical researchers based in Europe (Italy & Spain), the US (NY) and Latin America (Mexico).*
- Our multinational and multidisciplinary research team is comprised of people from more than 6 nationalities.*
- Our advisory board is integrated by eight business leaders and entrepreneurs with backgrounds in banking, finance and law and hold degrees in theology, philosophy, marketing, and, of course ethics.*
- Our research partners have a proven competence. The more than 72 undergraduate and 45 postgraduate programs that our partners currently offer demonstrate their excellence.*



FIDELIS INTERNATIONAL INSTITUTE TEAM

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